










A Custom Fit Ensures Protection



Two layers of laminated EVA (5mm) material with three unique power dispersion bands. Specially designed for soccer, baseball, football, racquetball, martial arts, boxing, lacrosse and basketball.

Choose your colors!

			
Clear	Yellow	Red	Black
			
Blue	Green	White	Purple
	Limited selection of two color sports mouthguard also available.		
Orange			

**Why Risk Your Teeth?
Play Hard but Play Safe!**



MORRELL DENTAL

W. Scott Morrell DDS

Maribel Morrell DDS

403 S. 11th St, ste #200, Boise, ID 83702

T: (208) 342-3440 F: (208) 336-4740

W: www.morrelldental.com



SPORTS MOUTHGUARD



**You have the Power
to prevent injury!**

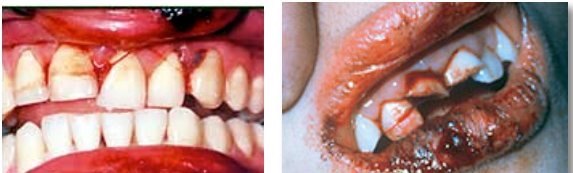
Why Custom Fabricated Sports Mouthguard?

According to the American Dental Association, more than 200,00 oral injuries are prevented annually in this country by sports mouthguards. While this is an impressive preventative figure, it is unfortunately estimated by the National Youth Sports Foundation that more than 5 million teeth will be knocked out in sporting activities this year. These oral traumas will happen to children, high school and college level athletes. In fact, dental injuries are the most common type of orofacial injury sustained during participation in sports.

In 1995 Dr. Raymond Flander's study on the high incidence of oral injuries showed that in football, where mouthguards are mandatory, only .07% of all injures involved teeth and the oral cavity. Conversely, in basketball where moughtguards are not worn, 34% of all injures to players involved teeth and/or the oral cavity! Obviously dental injuries could also be significantly reduced if children, teenagers and adults involved in the following sports wore custom fabricated mouthguards: lacrosse, soccer, volleyball, baseball, softball, rollerblading, skateboarding, martial arts, boxing, wrestling, hockey, kickboxing and mountain biking.

The Costs of Sports Related Oral Injuries...Prevention of Oral Injures can save you Thousands!

The lifetime dental rehabilitation costs can approach several thousand dollars per tooth, for the child or athlete who looses tooth (or teeth) in a sporting injury. This does not include the associated costs of hours in the dental office and the possible development of secondary problems such as periodontal disease. *The total rehabilitation costs for a single knocked-out tooth are more than 20 times the preventive costs for a custom laminated, professional grade mouthguard.*

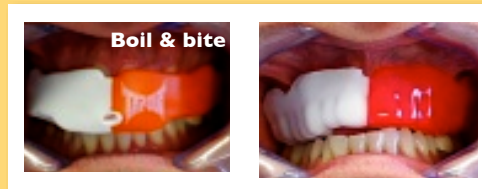


This could have been Prevented!

This serious trauma was caused by an elbow blow. It could have been avoided if the basketball player had been wearing a custom- fit mouthguard.

SPORTS MOUTHGUARDS ARE NOT ALL CREATED EQUAL!

As far as protection goes one can see in the below pictures that custom-fitted mouthguards offer more protection to the teeth and gum area than this other manufacturer's boil and bite mouthguard. It is important that your mouthguard not only covers your entire tooth, but the gum area that the tooth's root is attached to. If a knuckle were to come landing above this boil and bite mouthguard, the wearer is at higher risk of tooth damage than if the wearer was wearing a custom fit mouthguard that covers the entire region.



The pictures below show a top view of each mouthguard. Can you see how thick the boil and bite mouthguards edge is? This thickness can cause the inner lip to bust if impact were to occur in that area. Our custom fit mouthguards are made with special machinery needed to "grind" the edges down to prevent these types of injures from occurring.



In conclusion, boil-and- bite mouthguards not only cause breath obstruction, but they constantly dislodge in and out of the persons mouth, they just do not provide the proper protection an athlete needs in a combat and contact sport.

www.morreldental.com